






WIM VERHOEFF

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 11.10.1990  Born in the Netherlands.

ABOUT ME

Hi, I'm Wim, a so-called industrial designer. Industrial design is seriously broad, combined with a broad field of interests this results in a wide range of skills. From sketching to modelling, from marketing to programming. Within the world of innovation, the designer represents a bit of all worlds. My wish is to work in a team where I can connect all these different elements and kinds of expertise and bring awesome ideas alive.

EDUCATION

2012-
2015 **Technische Universiteit Delft**
Master of Science, Integrated Product Design

2007-
2012 **Technische Universiteit Delft**
Bachelor of Science, Industrial Design Engineering

2001-
2007 **CSG Calvin Rotterdam**
Higher school certificate, Gymnasium

EXPERIENCE

2014-
2015 **Weltevree**
Graduate student at Weltevree. *Responsible for the design and embodiment of an adventurous lantern.*

2014-
2014 **Menina Design Group**
Product Design Intern at Delightfull. *Responsible for new furniture collection. One of the designs has been built and displayed at multiple design events.*

2012-
present **Red Cross**
Volunteer, *assisting first aid during different events.*

2012-
present **Zeeverkennergroep Brandaen**
Team leader, *managing a team that teaches children how to sail and how to respect each other. Organizing various events such as summercamps and weekends.*

2010-
present **Freelance Webdesigner**
HTML and CSS, *designing and programming of various websites.*

2010-
present **De Cementfabriek**
Guitar, keys and vocals in my own band. *We write and compose our own music and perform regularly.*



PROJECTS

VRR AVIATION | 2013

Joint Master Project: Within a multi-disciplinary, both conceptualization as embodiment as branding for a collapsible ULD were executed. The essence of this product was based on the global distribution imbalance.

BLACKBERRY | 2013

Brand driven innovation: Based on an elaborate company analysis, a strategy was presented to help BlackBerry's declining brand equity.

CIVIL ENGINEERING | 2013

Embodiment Design: The rural areas of Bangladesh have serious problems with water contamination. An arsenic filtering human-powered Reverse Osmosis pump was successfully designed and prototyped.

NEXTIDEVOLUTION | 2012

Concept Design: Based on the company's social vision towards handicapped people. I designed an environment to guide both normal as hearing-impaired people to a more efficient way of collaboration.

SPANNINGA | 2012

Bachelor Final Project: As conclusion of the Bachelor phase I designed a bicycle light with an inbuilt cyclometer. The required information for this meter is received from the hub dynamo.

VERTU | 2011

Materialization: To explore the possibilities of ceramics, a docking-station was designed to match with luxurious Vertu phones.

MARINE TECHNOLOGY | 2010

Academic minor: Based on my interest in sailing I choose to do a minor at marine technology; Design of sailing yachts. The course was concluded with a full operational scale model.

SKILLS

Design



Design thinking
Sketching
Brainstorming
Prototyping
Branding
Mechanics

Software



SolidWorks
Adobe CS
Microsoft Office
Apple iWork
HTML/CSS
SPSS

Qualities



Teamwork
Leadership
Presenting
Organisation
First Aid

Language



Dutch
English
German
French

INTERESTS

- Sailing
- Traveling
- Kitesurfing
- Music
- Photography
- Webdesign

INTERESTED?

If you feel you can offer a suiting opportunity, please contact me.

